

prof. **Helena Predojević**, knjižničarka
Knjižnice grada Zagreba
helena.predojevic@kgz.hr

prof. **Nikolina Pucar**, knjižničarka
Knjižnice grada Zagreba
nikolina.pucar@kgz.hr

prof. **Tihana Rašeta**, viša knjižničarka
Knjižnice grada Zagreba
tihana.raseta@kgz.hr

Sporom modom prema održivosti: eko aktivizam u Knjižnicama Novi Zagreb

Sažetak

Postersko izlaganje naslova „Sporom modom prema održivosti: eko aktivizam u Knjižnicama Novi Zagreb“ usmjereno je na informiranje korisnika o važnosti spore mode putem predavanja, radionica i edukativnih aktivnosti. Fokus je na edukaciji o ekološkim i socijalnim problemima u modnoj industriji te poticanju svijesti o utjecaju proizvodnje odjeće na okoliš. Program uključuje i izložbe na temu spore mode u knjižnicama, prva javna eko aktivistička izložba nazvana - Zašto spora moda? održana je u Službi nabave i obrade održana u Službi nabave i obrade u Slobošćini, a druga u Knjižnici Slobošćina. Također, prvo predavanje, koje je održano u Knjižnici Vjekoslava Majera, obuhvatilo je niz tema brze mode, koja rezultira proizvodnjom velike količine jeftine i nekvalitetne odjeće, često u uvjetima koji krše ljudska prava i zagađuju planet. Cilj programa je educirati korisnike o održivim modnim praksama, korištenju ekoloških materijala i odgovornom pristupu modi. Program je odlično prihvaćen u lokalnoj zajednici, a svrha je osvijestiti stanovnike Novog Zagreba o njihovoj ulozi u stvaranju održive budućnosti kroz ekološku odgovornost.

Ključne riječi: eko aktivizam, ekološka svijest, održiva moda, održive prakse, spora moda

Oblik izlaganja: poster

Towards Sustainability with Slow Fashion: Eco-activism in the Libraries of Novi Zagreb

Abstract

The poster presentation titled Towards sustainability with slow fashion: eco-activism in the Libraries of Novi Zagreb aims to inform users about the importance of slow fashion through lectures, workshops, and educational activities. The focus is on educating about the ecological and social issues in the fashion industry and raising awareness about the environmental impact of clothing production. The program also includes exhibitions on the topic of slow fashion in libraries. The first public eco-activist exhibition, named Why slow fashion?, was held in the Acquisitions and Cataloguing Department in Slobošćina, and the second one in the Slobošćina Library. Additionally, the first lecture, held at the Vjekoslav Majer Library, covered a range of topics on fast fashion, which results in the production of large quantities of cheap and low-quality clothing, often under conditions that violate human rights and pollute the planet. The goal of the program is to educate users about sustainable fashion practices, the use of ecological materials, and a responsible approach to fashion. The program has been well-received in the local community, and its purpose is to raise awareness among the residents of Novi Zagreb about their role in creating a sustainable future through ecological responsibility.

Keywords: eco activism, environmental awareness, sustainable fashion, sustainable practices, slow fashion

Presentation format: poster

Biografija

Helena Predojević rođena 1977. godine u Zagrebu. Završila opću gimnaziju u Zagrebu. Diplomirala je na Filozofskom fakultetu u Zagrebu studij filozofije, lingvistike te bibliotekarstva. Prije zaposlenja u Knjižnicama grada Zagreba radila kao knjižničarka na Institutu za elektrotehniku te na Filozofskom fakultetu kao katalogizatorica. Zaposlena u Knjižnicama grada Zagreba 2007. godine. Tijekom godina imala je priliku raditi na različitim pozicijama i pritom steći bogato radno iskustvo, s posebnim naglaskom na katalogizaciju i klasifikaciju koji su područje njenog posebnog profesionalnog interesa. Članica je Komisije za katalogizaciju od 2015.

Biography

Helena Predojević was born in 1977 in Zagreb. She finished high school in Zagreb and graduated from the Faculty of Humanities and Social Sciences in Zagreb with a degree in philosophy, linguistics and library science. Before working in the Libraries of the City of Zagreb, she worked as a librarian at the Institute of Electrical Engineering and at the Faculty of Humanities and Social Sciences as a cataloguer. She started working in the Libraries of the City of Zagreb in 2007. Over the years, she has had the opportunity to work in different positions and at the same time gain rich work experience, with special emphasis on cataloguing and classification, which are her areas of special professional interest. She has been a member of the Cataloguing Commission since 2015.

Biografija

Nikolina Pucar rođena je 1984. godine u Zagrebu. U Zagrebu je završila klasičnu osnovnu školu i jezičnu gimnaziju. Diplomirala je na Filozofskom fakultetu u Zagrebu studij latinskog jezika i rimske književnosti i studij informacijskih i komunikacijskih znanosti, smjer bibliotekarstvo te stječe profesorsko zvanje. Tijekom i nakon studija radila je kao asistentica produkcije glazbenih spotova i kratkih promidžbenih programa, bila je dopredsjednica Akademskog zbora Bazilike Srca Isusova „Palma“. Živi u Zagrebu i zaposlena je u Knjižnicama grada Zagreb od 2012. godine i tijekom godina imala je priliku raditi na različitim pozicijama i pritom steći bogato radno iskustvo. Radi kao informatorica na odraslom odjelu Knjižnice Novi Zagreb.

Biography

Nikolina Pucar was born in 1984 in Zagreb. She graduated from classical elementary school and language high school in Zagreb. She graduated from the Faculty of Humanities and Social Sciences in Zagreb with a degree in Latin language and Roman literature and a degree in information and communication sciences, majoring in library science, and obtaining a professorship. During and after her studies, she worked as an assistant in the production of music videos and short promotional programs, she was vice-president of the Palma Academic Choir of the Basilica of the Sacred Heart. She lives in Zagreb and has been employed in the Libraries of the City of Zagreb since 2012, and over the years she has had the opportunity to work in different positions and gain rich work experience. She works as an informant at the adult department of the Novi Zagreb Library.

Biografija

Tihana Rašeta rođena 1969. u Zagrebu. Završila srednju školu Centar za odgoj i obrazovanje u kulturi i stekla zvanje - stručni djelatnik za televiziju, film i kazalište. Nakon srednje škole završila je Filozofski fakultet – Odsjek za povijest umjetnosti i komparativne književnost. Od 1994. godine do 1995. radila u Generalturistu, a nakon toga zaposlila se kao profesorica u XI. Gimnaziji gdje je predavala likovnu umjetnost. Od 1996. godine radila je u arhivi HTV- a , te je kao vanjska suradnica radila u dokumentarnom programu. U Knjižnici grada Zagreba dolazi 1997. godine prvo kao knjižničar informator na Dječjem odjelu Knjižnice Vjekoslava Majera ,zatim kao knjižničar informator u Knjižnici Tina Ujevića. Honorarno je radila u NSK na predmetnim odrednicama za građu vezanu za umjetnost. Godine 2011. postala je koordinator Knjižnice Prečko – ogranka Knjižnice Tina Ujevića, te od 2012. voditeljica je mreže Knjižnice Novi Zagreb. Redovito je prisustvovala Skupštinama hrvatskog knjižničarskog društva i Savjetovanjima za narodne knjižnice. Članica je Komisije za slobodan pristup informacijama i slobodu izražavanja.

Biography

Tihana Rašeta was born in 1969 in Zagreb. She graduated from the Cultural Education Centre high school and obtained the title of professional employee for television, film and theatre. After high school, she graduated from the Faculty of Humanities and Social Sciences – Department of Art History and Comparative Literature. From 1994 to 1995 she worked at Generalturist, and then she got a job as a professor in the XI. gimnazija high school, where she taught fine arts. From 1996 she worked in HTV's archives, and as an external associate in the documentary program. In 1997 she started working at the Libraries of the City of Zagreb, first as an informant librarian at the Children's Department of the Vjekoslav Majer Library, then as an informant librarian at the Tino Ujević Library. She worked part-time at NSK on headings for art-related material. In 2011 she became the coordinator of the Prečko Library – a branch of the Tin Ujević Library, and since 2012 she has been the head of the Novi Zagreb Library network. She regularly attends the Assemblies of the Croatian Library Association and the Commission for Consultations for Public Libraries. She is a member of the Commission for Free Access to Information and Freedom of Expression.